



BRECKENRIDGE
TOURISM OFFICE

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MANAGEMENT ORGANIZATION

FOR IMMEDIATE RELEASE

Breckenridge Kicks Off the Holidays Dec. 6 with the Lighting of Breckenridge, Race of the Santas and New Search and Rescue Canine-Led Holiday Dog Parade

BRECKENRIDGE, Colo. - Nov. 11, 2025 - Celebrate the magic of the season in Breckenridge on Saturday, Dec. 6, 2025, with the town's most beloved holiday tradition, the Lighting of Breckenridge and the Race of the Santas. This year's celebration shines even brighter as Summit County Search and Rescue's heroic canines take the lead in the Holiday Dog Parade, kicking off a day filled with wagging tails, racing Santas, and twinkling holiday lights.

This Hallmark-esque celebration offers fun for all ages—including furry friends! The festivities begin with the beloved holiday dog parade, open to all breeds, followed by Bernerfest at Continental Divide Winery and the new Jingle Paws Runway dog fashion show with Breck Create. Kids can join the Moose March fun run (first 150 registrants receive a moose beanie), and the Race of the Santas highlights holiday-themed outfits and playful spirit, plus a Santa Dance Off. Festive attire is encouraged all day long. Race proceeds benefit the Carriage House Early Learning Center, Breckenridge's oldest childcare facility.

After the sun sets behind the Tenmile Range, Santa will lead the countdown to the Lighting of Breckenridge, illuminating the town with more than 250,000 dazzling LED lights (equivalent to 11.2 miles of lights) that give Breckenridge its signature snow-globe glow all winter long. This year, to comply with Breckenridge's new Certified Dark Sky Community ordinances, lights will turn off nightly at 11 p.m. along Highway 9, and at 2 a.m. within town limits.

Throughout the day, guests can embrace the spirit of giving at the Adopt an Angel holiday gift drive in Blue River Plaza. New this year, Breck Create's Campus Crawl features gingerbread house decorating, a snowman-building contest, an outdoor Ice Bar serving up mocktails, and an ice sculpture garden by current artist-in-residence Jodi Stuart.

EVENT SCHEDULE:

- **2 - 7 p.m.** – Handmade Holiday Market, Ridge Street Arts Square & Old Masonic Hall
- **3 - 6 p.m.** – Adopt an Angel holiday giving event, Blue River Plaza
- **3 p.m.** – Holiday Dog Parade, Main Street, Free. [Register in Advance](#)
- **4 p.m.** – Children's Moose March for kids ages 10-17, Main Street. [Register in Advance](#) or day-of. \$10 and includes a moose beanie.
- **4:20 p.m.** – Race of the Santas, Main Street. [Register in Advance](#), \$30 for adults, \$10 for kids. Santa Suits are available for purchase. Day-of registrants accepted.
- **5 p.m.** – Lighting of Breckenridge, Blue River Plaza
- **5:30 - 7 p.m.** – Meet Santa Claus, Mountain Top Explorium. Free.

More Ways To Celebrate:

- [Art District Winter Weekend](#) (Dec. 5 - 6) - Two days of art, winter activities, and holiday fun.

- [The Christmas Clock](#) (Dec. 5 - 9) - Performances by Alpine Dance Academy at Breckenridge Riverwalk Center Enjoy classic ballet performances, tickets from \$12 to \$39.
- Bernerfest at [Continental Divide Winery](#) (Dec. 6) - Bring your Bernese Mountain Dog(s) and join 300 furry friends.
- [Explorium Fest](#) (Dec. 3 - 6) - Free admission to Mountain Top Explorium for hands-on holiday activities.
- [\\$5 Ornament Painting at Ready, Paint Fire!](#) (Dec. 6 - 7) - Personalize ornaments to add a unique touch to your holiday decor.

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Media Assets:

- The Breckenridge Tourism Office will update this media room folder on Dec. 6th with footage from the event: <https://gobreck.box.com/s/g5g347fajxorj4z2cwgv4el7flyqki8s>

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About Breckenridge

In the 1800s, gold was discovered in what was soon to be Breckenridge, Colorado, and prospectors flocked to the mining town to find their fortunes. Today, travelers continue to be drawn to Breckenridge's historic yet timeless spirit, laid-back charm, and authentic character. Surrounded by inspiring mountain peaks that seem to stir a sense of adventure for all residents and guests, the town of Breckenridge is a year-round destination for outdoor enthusiasts of all ages and abilities. Breckenridge's rich colorful heritage and convenient, world-class amenities unite with more than 200 shops and restaurants mingling among Colorado's largest historic district. As one of the nation's premier year-round destinations, Breckenridge visitors feel welcome and, when here, feel local.