

Winter 2025/2026

Unlock the Magic of Winter in Breckenridge with Milestone Events, New Adventures, Culinary Debuts and Historic Charm in Colorado's First Certified Dark Sky Resort Town

BRECKENRIDGE, Colo. — October 2, 2025 – Winter in Breckenridge is an open invitation to explore snow-covered mountains, historic streets and warm, welcoming spaces—set beneath some of the darkest skies in Colorado. Last month, **Breckenridge was officially designated a Certified Dark Sky Community by DarkSky International, making it the first resort town in Colorado to receive this prestigious recognition.** This milestone opens new opportunities for stargazing, guided night tours and unforgettable winter experiences under the stars.

With five peaks, an award-winning dining scene, a deep commitment to sustainability encouraging visitors to “B Like Breckenridge,” and a community that celebrates both its rich history and outdoor recreation, Breckenridge offers adventures for every style of traveler. This season brings several milestone anniversaries, culinary debuts, new ways to connect with nature after dark, and winter experiences for every ability level.

Signature Events Shine Bright — When the first snow falls in Breckenridge, it's impossible not to smile and feel the excitement of the season ahead. From racing Santas and a NEW snowboarding event to sculpting snow into art, Breckenridge spends the season channeling that childlike thrill into celebrations that make winter unforgettable.

- **The Lighting of Breckenridge and Race of the Santas** (Dec. 6, 2025): Hundreds of santas racing down Main Street is a spirited way to kick off the holiday season. Festivities abound throughout town including the Holiday Dog Parade, Handmade Holiday Market, and a meet-and-greet with Santa Claus.
- **The 62nd Annual Ullr Fest** (Dec. 18-20, 2025): Grab your Viking helmet, fur coat, and brightest onesie for Breckenridge's ultimate winter party. Honoring the early days of the Breckenridge Ski Resort, Ullr Fest kicks off the ski season with a world-record Shotski® attempt, a lively parade, the crowning of the Ullr King and Queen and a roaring bonfire dance party—the perfect place for everyone to practice their best snow dance.
- **NEW Rockstar Energy Open** (Dec. 19-21): Breckenridge Ski Resort and Rockstar Energy™ will debut the NEW Rockstar Energy Open snowboarding event, featuring world-class competitions, live music, art and an interactive fan village. The inaugural event coincides with Breckenridge's iconic Ullr Fest and includes men's and women's divisions with top pros like Red Gerard, Nik Baden and Iris Pham on a rider-designed course created with Snow Park Technologies and the Breck Terrain Park Crew.
- **NEW BOEC Mountain Takeover at Breck** (Jan. 24): The Breckenridge Outdoor Education Center (BOEC) celebrates 50 years of adaptive snowsports in 2026! In partnership with Breckenridge Ski Resort, the celebration will feature exclusive first tracks, a spirited on-mountain parade, and more special moments recognizing the BOEC's impact and enduring partnership.
- **The 35th Annual International Snow Sculpture Championships** (Jan. 24 - Feb. 3, 2026): The 35th anniversary of this world-renowned competition features twelve teams from around the globe carving 25-ton blocks of snow into temporary works of art. Over 94 hours of carving—armed with only hand tools—artists work day and night to create

sculptures that wow spectators before melting back into the winter landscape.

B Like Breckenridge Story - The 35th annual International Snow Sculpture Championships in Breckenridge will feature exciting firsts and fresh talent, including debut teams from Ukraine and Malta, a new South Korean team led by a trailblazing female captain, and Italy's all-first responder crew hailing from the same Alpine town where the competition's snowmaking equipment is made. Look out for Lithuania's innovative approach using custom-built tools and Team India, which trains in remote Himalayan winters and includes a deaf artist whose work transcends words.

Culinary Adventures Worth the Climb — At 9,600 feet, Breckenridge's elevated dining scene matches the altitude with bold flavors, inventive concepts and experiences worth traveling for. Opening late 2025, **Forage Breckenridge** will offer a 12-course tasting journey from acclaimed Chef Ryan Cook—whose experience includes earning a MICHELIN star at Winteringham Fields in the U.K.—blending Colorado-sourced ingredients with storytelling rooted in local art, history and nature. The award-winning **Breckenridge Distillery** adds to its inventive lineup with the debut of **Mock One**, a signature zero-proof cocktail as well as **Casa Breck Tequila**, while the family-run **La Française Bistrot** celebrates Chef Yvan Heraud's appointment as Colorado Delegate for the prestigious Disciples D'Escoffier. New flavors arrive this winter with **Shifty Lifty** - a new après-ski bar with craft sandwiches, just steps from the gondola, **Breckenridge Coffee House** serving up **Breckenridge Coffee Roasters** in a cozy cafe, **Bar Down Tavern** at Grand Lodge on Peak 7, as well as **El Perro Negro**'s Mexican inspired cocktail bar and **Rotolo's Craft & Crust** both coming soon to Main Street. James Beard Award-winning chef Matt Vawter continues to elevate Breckenridge's culinary scene with standout seasonal menus at **Rootstalk** and **Radicato**.

B Like Breckenridge Story - Breck is cutting down on single-use plastics. Thanks to a 2024 town ordinance, restaurants now provide to-go serviceware and condiments *by request only*, and items like plastic water bottles, Styrofoam containers, cups, and single-use plastic utensils are off the table.

Femme-Owned Shops Make Their Mark on Main Street — Breckenridge's retail scene continues to evolve with a fresh wave of locally owned and women-led concepts. Newcomers include **Midsommar Hat Co.**, **DonLo Mercantile**, and **Baretto 1931** espresso bar - under the creative direction of local entrepreneur Nicole Shepherd. Other exciting arrivals include women-owned boutiques like **Mode Boutique**, **Alyth Active**, **SPICYHEART Jewelry and Art Studio**, **Wandering Daisy** (now under new ownership with a romance-novel twist), and **Marybgoround**, known for its hand-dyed tie-dye and artistic spirit. Those looking to support femme-centered organizations in fitness and wellness can take a class at **Meta Yoga Studios**, learn backcountry basics and avalanche awareness with **VNTRbirds**, find personal alignment through various modalities during a mini retreat at **Clairvergence** and explore the benefits of sound healing at **Spirit Alchemy**.

B Like Breckenridge Story - While you're browsing Breck's downtown shops, you'll notice sustainability woven into daily life. Single-use bags cost 25 cents to encourage reusable options, and the sale of single-use plastic water bottles is banned—so BYO bag and water bottle to take advantage of refill stations all over town.

Stay at the Corner of Mountain and Main Street — Perfectly positioned between the Peak 9 mountain base area and Main Street is the NEW **Hotel Alpenrock Breckenridge™**, Curio Collection by Hilton™ that opened last spring and is heading into its first full winter season. This 205-room property blends modern elegance with alpine charm and features three distinct dining experiences: **The Edwin**, a refined mountain grill; **The Carter**, a cozy après lounge; and **The Canary**, a hidden speakeasy. Designed to welcome the whole family—including pets—Alpenrock offers amenities such as gear valet, concierge service and the kid-favorite “Magical Moose Hotline.” With four thoughtfully designed luxury suites and two on-site dining options—**The Carlin Restaurant**, a seafood-forward restaurant with an open kitchen and raw bar and **The Tavern Underground**, an elevated cocktail bar with its own distinct menu—guests staying on property at **The Carlin** enjoy modern amenities just steps from the gondola. Ranked among the **Top 10 Best Hotels in the World by Condé Nast Traveler's 2024 Readers' Choice Awards**, **Gravity Haus Breckenridge** is the ideal basecamp for bleisure travelers and families. With co-working desks, private meeting rooms, gear lockers and slope-side access, it's easy to balance work and play—especially with family-friendly room options. Slopeside favorites like **Beaver Run Resort** on Peak 9, **Grand Colorado on Peak 8**, **Grand Lodge on Peak 7**, and **One Ski Hill Place** offer unbeatable ski access—with Peak 7 and 8 properties conveniently linked to Main Street via gondola, shuttle and free bus.

B Like Breckenridge Story - Hotel Alpenrock blends smart, sustainable design with warm, welcoming touches—think in-room refillable water bottles for guests to borrow, no single-use plastics, and cozy pet-friendly perks. Its central location just steps away from Peak 9 and Breckenridge's walkable downtown area makes it easy to go car-free.

Welcome to Winter: Off-Slope Adventures & Inclusive Experiences — Welcome to winter in Breckenridge, where the magic goes far beyond the ski slopes. This season, visitors can discover a deeper side of Breck through immersive, off-slope adventures that celebrate community, culture, and connection. In 2026, the **Breckenridge Outdoor Education Center (BOEC)** celebrates 50 years of inclusive recreation for people with disabilities. This milestone season features community events like the **Hartford Ski Spectacular (Dec. 7-13)**, the **BOEC Mountain Takeover (Jan. 24)** and the **Banff Film Festival (Feb. 20-21)**, highlighting BOEC's lasting impact and inclusive mission. The **Summit Huts Association** is making backcountry escapes more inclusive with a new first-come, first-served reservation system for beloved cabins like Francie's and Sisters. NEW this winter, **Colorado Adventure Guides** is offering **Iconic Descents** spring backcountry hut trips to explore iconic backcountry ski lines and hut experiences in the Breckenridge area. At **Colorado Mountain College Breckenridge**, travelers can taste their way around the world with hands-on cooking classes through their expanded recreational culinary program. For those looking to explore Breck beyond the chairlift, options abound: Try a NEW **beginner ice climbing course with Colorado Adventure Guides**, heated

snowcat tours and Nordic skiing at the **Breckenridge Nordic Center**, dog sledding tours offered by **Good Times Adventures**, moonlit snowshoe hikes and sleigh rides at **Gold Run Nordic Center** or groove under the disco ball at Stephen C. West Ice Arena's disco skate nights.

B Like Breckenridge Story - Breckenridge is now officially a Certified Dark Sky Community—the first resort town in Colorado to earn this designation from DarkSky International. Visitors can embrace the night with a horse-drawn sleigh ride up Peak 9, a guided snowshoe tour at Gold Run Nordic Center, or a scenic snow cat ride at Breckenridge Nordic Center. Other ways to soak up the stars include a moon lit hot tub soak, full moon yoga with Meta Yoga, moon ritual workshop at Spirit Alchemy, ghost tours, a star lit skin up Peak 8 or a Breckenridge astronomy tour with AstroTours.

From Mining Roots to Modern Arts: Breck's Cultural Evolution — Breckenridge's cultural heartbeat continues to thrive in 2026, blending rich history with cutting-edge creativity. **Breckenridge History** marks its 20th anniversary with milestone exhibits, including the NEW **Smithsonian Americans exhibition at the Welcome Center Museum** and a retrospective on the Spirit of '76, while the **Edwin Carter Museum** unveils reimagined, interactive displays that dig into the story of land and wildlife conservation. Meanwhile, the arts community flourishes: **Breck Create** expands programming into wellness and movement with offerings like **Alchemy Flow** and **Sound Journeys**, alongside hands-on workshops in stained glass, weaving and sustainable design. At the heart of this is Breck Create's **Precious Plastics initiative**, which transforms local plastic waste into art, gear and keepsakes. In the "Remakers Learning Lab," visitors can craft ornaments, carabiners, décor, abstract art—and even custom shotskis—while artists push the program forward with 3D pen sculpture, large-scale installations and new explorations of sustainability through art. Adding to the lineup, the **Frosted Flamingo Mobile Art Studio** debuted its first permanent studio space, and the **Breckenridge Backstage Theatre** brings immersive storytelling to life this holiday season with Every Christmas Story Ever Told (And Then Some!).

B Like Breckenridge Story - This winter, Breck Create is celebrating creativity by making space for everyone at the table. Select workshops will be offered in both Spanish and English—like Sashiko Mending: Japanese Embroidery, Glass-Blown Icicles, and Beginner Sewing—so makers of all backgrounds and skill levels can learn, create and connect in community.

Gear Up and Glide: Breck's Five Peaks Made Easy — With sweeping views, high-alpine terrain and North America's highest chairlift, Breckenridge Ski Resort's five peaks are a must-ski for every type of rider. Recent lift upgrades make mountain access seamless, while the free BreckConnect Gondola and ski-to-town trails connect directly to Breck's vibrant après scene. This season, Epic Pass gets even better with the NEW **Epic Friends** benefit, offering half-price tickets for friends of pass holders—making it easier (and more affordable) to share the slopes. Guests can also take advantage of the **My Epic Gear program**, offering personalized rentals, on-snow valet service, and 60+ of the latest ski and snowboard models, plus NEW Ski & Ride School features in the My Epic app, where parents and students can track progress, celebrate

milestones, and get real-time updates—all from their phone.

B Like Breckenridge Story - On the slopes, Breckenridge Ski Resort continues to push forward under Vail Resorts' Commitment to Zero, with the ambitious goal of achieving a net-zero operating footprint by 2030. Efforts include eliminating single-use plastics in favor of aluminum and reusable alternatives, robust back-of-house waste sorting to maximize recycling and composting, and encouraging car-free travel through Breck's free bus system, ski-to-town trails, shuttle services and walkable downtown core.

Join us at [GoBreck.com](https://www.gobreck.com) for local insight and travel inspiration. Stay connected all year long at [@GoBreck](#) on [Facebook](#), [YouTube](#), and [Instagram](#).

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About Breckenridge

In the 1800s, gold was discovered in what was soon to be Breckenridge, Colorado, and prospectors flocked to the mining town to find their fortunes. Today, travelers continue to be drawn to Breckenridge's historic yet timeless spirit, laid-back charm, and authentic character. Surrounded by inspiring mountain peaks that seem to stir a sense of adventure for all residents and guests, the town of Breckenridge is a year-round destination for outdoor enthusiasts of all ages and abilities. Breckenridge's rich colorful heritage and convenient, world-class amenities unite with more than 200 shops and restaurants mingling among Colorado's largest historic district. As one of the nation's premier year-round destinations, Breckenridge visitors feel welcome and, when here, feel local.

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Winter News/ Notes

Events

- [The Lighting of Breckenridge and Race of the Santas](#) (December 6, 2025): - Hundreds of santas racing down Main Street is a spirited way to kick off the holiday season. Festivities abound throughout town including the Holiday Dog Parade, **Handmade Holiday Market in the Breck Create Arts District**, **a performance of the Nutcracker: Land of the Sweets by the Alpine Dance Academy** and a meet-and-greet with Santa Claus.
- [The 63rd Annual Ullr Fest](#) (December 18-20, 2025): Grab your Viking helmet, fur coats, and brightest onesie for Breckenridge's ultimate winter party. Paying homage to the early days of Breckenridge Ski Resort, Ullr Fest kicks off ski season with a world-record Shotski® attempt, a lively parade, the crowning of the Ullr King and Queen, and a roaring bonfire with music built for snow-dancing.
- [International Snow Sculpture Championships](#) (January 24 - February 3, 2026): The 35th anniversary of this world-renowned competition features teams from around the globe carving 25-ton blocks of snow into temporary works of art. Over 94 hours of carving—armed with only hand tools—artists work day and night to create sculptures that wow spectators before melting back into the winter landscape.
- **45th Annual Breck Film Festival** (Sept 18-21) - Breck Film Fest, recognized by USA Today as one of the nation's Top 20 film festivals, returns to Breckenridge with a diverse lineup of independent films, premieres, and Colorado showcases set against the town's stunning mountain backdrop.

Dining/ Bars

- **Forage Breckenridge** (NEW, opening November 2025). Opening October 2025, Forage Breckenridge will bring a Michelin-level, 12-course tasting menu to the mountains, blending Colorado-sourced ingredients with storytelling inspired by local art, history, and nature. Led by acclaimed Chef Ryan Cook, the immersive fine dining experience will pair seasonal dishes with Colorado wines, inventive cocktails, and creative presentations in an intimate setting.
- **Shift Lifty** Gondola Bar (NEW, opened July 2025) Opened in July at the base of the BreckConnect Gondola, this retro-inspired Main Street bar serves up creative sandwiches, house-made cocktails, and grab-and-go breakfast. A winter highlight includes a playful game where customers can throw shot glasses made out of ice at a large metal gondola..
- [Bar Down Tavern](#) (NEW) Located in the Grand Lodge on Peak 7, base area of Peak 7
- [Alberto's Mexican Kitchen](#) (NEW, opened summer 2025)
- [El Perro Negro](#) (NEW, opening September 2025) a Mexican inspired cocktail bar on Main Street next month.
- **Breckenridge Coffee House** (NEW, opened August 2025) Local cafe on Ridge Street serving Breckenridge Coffee Roasters
- **Rotolo's Craft & Crust** (NEW, opening date TBD)

- **Baretto 1931** (opened in 2024) - Baretto 1931 brings European coffee culture to Main Street. Fresh cookies are delivered weekly by Peak Sweets, a side hustle run by a local ski patroller, and pastries come from Alma's Bristlecone Bake Shop—often selling out fast.
- **La Francaise Bistrot** (update) Chef Yvan Heraud will be named Colorado Delegate for the Disciples D'escoffier this year which is the biggest chefs community in the world.
- **RMU Breck** opened a new rooftop bar space August 2025, further expanding their sprawling double Main Street location.
- **Pho Real** moved locations - Shifty Lifty is now in its old space.
- **Breckenridge Distillery** has a new mocktail product called [Mock One](#) "Mock One is a premium non-alcoholic spirit offering unparalleled flavor for your cocktails, crafted with simple ingredients by Breckenridge Distillery, the award-winning leader in spirits and hand-crafted cocktails. They also recently launched Casa Breck Tequila.
- **Rootstalk** and **Radicato** continue to dazzle diners with 2024 James Beard award-Wining Chef Matt Vawter behind their impressive menus
- **Soupz On** - celebrating 25th year in business
- **Beaver Run Resort** debuts the slopeside **Beaver Den Deck on Peak 9**, offering fresh BBQ, burgers, hearty favorites, and a lively outdoor bar with mountain views—making it the perfect spot to refuel or enjoy après right on the snow.

Retail

- **Haus of Lois** (opened August 2024) - Haus of Lois vintage store offers a curated selection of timeless pieces and unique finds, located just steps from its sister businesses, **Midsommar Hat Co.** (opened 2023) and custom jewelry shop **DonLo**. Owner and local entrepreneur Nicole Shepherd is the leader behind this corner of retail spaces as well as **Baretto 1931**
- **The Downhill Dog** and **Bark'nridge Boutique** both opened January 2025
- **Mode Boutique** (NEW, opened summer 2025) opened by longterm local
- **The Wilder Collective** (NEW, opened fall 2024) - a globally conscious boutique sourcing from small businesses and makers around the world
- **Stio Mountain Studio** (NEW, opened July 2025)
- **Ramblin Ma'am Boutique and Books** (NEW)
- [Alyth Active](#) (NEW) women-owned athletic retail company recently opened a new location in downtown Breckenridge
- **SPICYHEART Jewelry and Art Studio** (NEW)
- [Wandering Daisy](#) has new owners - Romance-novel themed gift shop carrying books as well as unique handcrafted gifts and local artistry
- **Marybgoround** - Hand-dyed tie dye shop & studio

Lodging

- **Hotel Alpenrock** (NEW, opened spring 2025) - Perfectly positioned between the Peak 9 mountain base area and Main Street is the NEW Hotel Alpenrock Breckenridge™, Curio

Collection by Hilton™ that debuted last spring and will be open for its first full winter season. The 205-room hotel brings modern elegance and alpine charm with three distinct dining experiences, gear valet, concierge and more. Hotel Alpenrock welcomes the whole family, including pets, with amenities such as the “Magical Moose Hotline” for kids.

- The Carlin
- Gravity Haus
- Bivvi Hostel
- Lodge at Breckenridge

Activities and Adventures

- In 2026, the [Breckenridge Outdoor Education Center \(BOEC\)](#) marks its 50th anniversary of service to people with disabilities. Founded by Gene Dayton, who also built and runs the **Breckenridge Nordic Center**, the BOEC provides adaptive, year-round recreation programs for people with disabilities, from vision and hearing impairments to physical and mental disabilities.
- **Summit Huts Association** is expanding access to its beloved backcountry cabins by shifting from a lottery system to an internally managed, first-come, first-served booking process—welcoming both new and returning guests to **Francie’s Cabin, Sisters Cabin, Ken’s Cabin and Section House** in Breckenridge. The winter season calendar opens September 1 (summer opens May 1), making it easier than ever for more people to enjoy these iconic alpine escapes.
- **Colorado Mountain College Breckenridge** invites food lovers to “travel the world with their palates” through its expanded recreational culinary program, offering dozens of weekly classes—from Bangkok on Foot to Magical Spice of India to Bavarian Cuisine—with rolling registration available year-round.
- Welcome to Winter:
 - **NEW Intro to Ice Climbing:** Experience a full day of guided ice climbing in Breckenridge with [Colorado Adventure Guides](#)—perfect for beginners looking to learn the ropes in a fun, supportive environment, with all technical gear included.
 - **Breckenridge Nordic Center: Snowcat tours** around Breckenridge Nordic Center, accessible for all ages and abilities. **Nordic ski lessons** and **guided snowshoe tours** are offered daily around Cucumber Gulch Wildlife Preserve. Cross country ski or snowshoe to 3 different warming huts along the trail system including two historic mining cabins built in 1863 and 1896.
 - **Gold Run Nordic Center** offers free **Dark Sky Snowshoe tours** and **moonlight snowshoe guided tours** with local naturalists. Try **fatbiking** on groomed trails or experience a **scenic sleigh ride**.
 - **Ice skating** under the lights of the disco ball with a variety of great music at drop-in Disco Skate nights at the **Stephen C. West Ice Arena**.

History, Arts & Culture

- 2026 will mark the 20th anniversary of **Breckenridge History**, the nonprofit dedicated to interpreting and preserving the town's history as a mining town, as well as the eras that preceded and followed. NEW, the organization just announced that it was selected to exhibit the Smithsonian's Americans exhibit from January 17 through March 15, 2026, a coveted opportunity and testament to the work of Breckenridge History.
- When the bicentennial took place in 1976, Breckenridge was a special place to be. The Spirit of (19)76 exhibit, presented by **Breckenridge History** in spring 2026, shows moments in time that capture that lively atmosphere. From historical photos to memorabilia, this exhibit will bring you back to a different era.
- In January 2026, **Breckenridge History** is proud to host the Americans exhibit at the **Welcome Center Museum**. Based on a major exhibition at the Smithsonian's National Museum of the American Indian in Washington, DC, Americans explores how deeply intertwined American Indians are in the culture of the United States.
- Following the 150th anniversary of the **Edwin Carter Museum**, **Breckenridge History** is thrilled to reimagine Carter's story through new exhibits. Improved accessibility and interactive spaces for children will bring the museum to life. Dig into the story of land and wildlife and how different groups have used both through history.
- [Frosted Flamingo](#) Mobile Art Studio now has a NEW physical location on Airport Road.
- **Breck Create** is expanding fall and winter programming with a deeper focus on wellness and the intersection of art and movement. New offerings like Alchemy Flow (a blend of yoga, dance and creative movement), Sound Journeys, and Ecstatic Dance classes invite the community to embrace art in more immersive, restorative ways—often set within exhibition spaces.
- **Breck Create** is introducing new workshops that explore mediums such as Mountain Sun Catchers Intro to Stained Glass, Sashiko Mending: Japanese Embroidery, and Modern Geometric Weaving, while continuing to offer core programming like ceramics, painting and glass blowing, as well as family and youth crafting workshops.
- Discover creativity in two languages! This winter, **Breck Create** will offer select workshops in Spanish and English—such as Sashiko Mending: Japanese Embroidery, Glass-Blown Icicles, and Beginner Sewing—inviting makers of all levels to learn, create, and connect.
- **Breck Create** continues to weave creativity into beloved Breckenridge traditions with hands-on opportunities like the Create Your Own Shotski workshop where participants use a mold made from recycled plastics in the **Precious Plastics** Studio, and Ullr-themed fashion design using upcycled textiles, as well as the Handmade Holiday Market during the Lighting of Breck.
- The innovative **Precious Plastics** initiative is also evolving, bringing in professional artists to elevate their use of recycled plastics through 3D printing, sculpture and exploring public art installation opportunities—pushing the boundaries of sustainable creativity.
- **Breckenridge Backstage Theatre** presents The Haunting of Breck Theatre, an immersive Halloween experience exploring the eerie world of cults. Enjoy interactive

scares, live storytelling, photo ops, and festive cocktails in this cozy, all-ages adventure, October 9-25, 2025

- This holiday season, **Breckenridge Backstage Theatre** presents Every Christmas Story Ever Told (And Then Some!) — a fast-paced, hilarious mashup of holiday classics, traditions, and carols from around the world.

Sustainability and Inclusivity

- NEW Breckenridge has officially been designated as a Certified Dark Sky Community by DarkSky International—the first mountain ski resort community in Colorado to achieve this recognition. The designation underscores the Town's long-standing commitment to environmental stewardship, sustainable tourism, and preserving its iconic alpine nightscape for future generations.
- NEW, the Town of Breckenridge, State of Colorado, and Mountain Towns 2030 will host the [2025 Climate Solutions Summit](#) in Breckenridge, October 7-8, 2025. The two-day Summit will drive forward emissions-reducing solutions for mountain communities.
- At Breck Create, the [Precious Plastic initiative](#) comes to life through its Mix Workspace, where community members and visitors can turn plastic waste into art. Located on the Arts District Campus, the team collects clean, label-free #2, #5, and #6 plastics from local businesses and residents. The plastics are shredded and sorted, then used in classes and workshops where participants learn to craft new objects with Precious Plastic equipment.
- Celebrating creativity through inclusivity, Breck Create is offering select workshops in both Spanish and English this winter—such as Sashiko Mending: Japanese Embroidery, Glass-Blown Icicles, and Beginner Sewing—ensuring makers of all backgrounds and skill levels can learn, create, and connect together.

Breckenridge Ski Resort News

- **Breckenridge** debuts the **Rockstar Energy Open**, an Olympic-year showdown featuring elite athletes like Red Gerard.
- Breck doubles down on sustainability with a goal of zero net emissions by 2030. Breckenridge Ski Resort continues its environmental leadership under **Vail Resorts' Commitment to Zero**, focusing on waste reduction, plastic-free dining, and a push toward car-free travel throughout town.
 - Breckenridge is replacing single-use plastics with aluminum and reusable alternatives, while back-of-house teams sort all dining waste to ensure proper recycling and composting.
 - Leave the car behind—Breck makes eco-friendly travel easy. With a free bus system, ski-to-town trails, shuttle services, and a walkable downtown, Breckenridge makes it easier than ever to go car-free.
 - Visitors can now enjoy crystal-clear views of the cosmos, thanks to Breck's new designation as a Dark Sky Community—joining a global effort to reduce light pollution and protect night skies.

- Epic Pass just got even better with half-price tickets for friends. New this season, the **Epic Friends** benefit lets Epic Pass Holders purchase lift tickets for friends at 50% off—making it easier (and more affordable) to share the slopes.
- Ski school meets smartphone with new My Epic app features. Debuting this December, new tech features in the My Epic app allow parents and students to track lesson progress, receive real-time updates, and celebrate milestones digitally—all from their phone.

Pitches

Welcome to Winter:

History

Breckenridge's Creative Renaissance: Breckenridge is in the midst of a creative movement, where visitors can shop locally made art or dive in and craft their own. **SPICYHEART Jewelry & Art Studio** now offers hands-on jewelry-making classes alongside locally made designs.

Wandering Daisy, under new ownership, has transformed into a romance-novel-themed gift shop featuring books, handcrafted gifts, and local artistry. **Breck Create** continues to anchor the arts scene with workshops in ceramics, mosaics, metalsmithing, jewelry, and more. Families can join in the fun with a ceramics painting session at **Ready Paint Fire** or get creative anywhere with **The Frosted Flamingo's** mobile art studio and kids craft kits. Breckenridge's thriving arts community invites visitors of all ages to connect with creativity.

Solo Adventures in Breckenridge: Breckenridge is an ideal destination for solo travelers seeking both adventure and community. Stay in hostel-style accommodations like **The Bivvi** or the historic **Fireside Inn**, or connect with Breckenridge's remote worker community at **Gravity Haus**, a boutique stay with co-working and social spaces. Join **Colorado Adventure Guides** for backcountry tours, avalanche education, and year-round guided outings, or tap into Breckenridge's creative side with an arts workshop at **Breck Create** or a hands-on cooking class at **Colorado Mountain College Breckenridge**.

BLB Story Tips

B Like Breckenridge Story Tip - Opening November 2025, Forage Breckenridge plans to offer an immersive, 12-course dining experience inspired by Colorado's land, history, and culture. Led by Michelin-trained Chef Ryan Cook, the restaurant highlights seasonal, locally sourced ingredients through artful storytelling and sensory presentation. With a strong commitment to sustainability and a goal of earning Breckenridge its first Michelin star, Forage offers a refined yet rooted journey through the flavors of the Rockies.

B Like Breckenridge Story - Hotel Alpenrock blends smart, sustainable design with warm, welcoming touches—think in-room refillable water bottles for guests to borrow, no

single-use plastics, and cozy pet-friendly perks. With top honors from the American Society of Interior Designers (ASID) Colorado Chapter and Engineering News-Record (ENR)—and more on the way—plus fun seasonal activities, it's a place that feels as good as it looks.

Sustainability: Protecting Peaks, Preserving the Future — Breckenridge continues to lead the way in sustainability, balancing world-class recreation with a deep commitment to environmental stewardship. This October, Breckenridge will also host the **2025 Climate Solutions Summit (Oct. 7–8)**, a collaborative event with the State of Colorado and Mountain Towns 2030 focused on advancing emissions-reducing solutions tailored to high-altitude communities. With the free BreckConnect Gondola linking downtown to the ski area, the Breck Free Ride bus system, convenient airport shuttles, and a charming, walkable downtown, visitors can easily enjoy Breckenridge without a car. Together, these initiatives ensure Breckenridge remains a leader in sustainable mountain living—protecting its peaks, Certified Dark Sky Community designation, and alpine environment for years to come.

Tab 1



Breck 25/26 News:

Dining:

-Forage - chef from England opening in November

Restaurant Name: *Forage Breckenridge*

Opening: Aiming for October 2025 (currently under construction)

Concept:

- Fine dining, 12-course tasting menu
- Menu inspired by local art, history, and nature
- Farm-to-table approach focused on Colorado-sourced ingredients
- Forage offers an immersive, story-driven dining experience, where guests can engage with the creativity and sensory elements of each course—from witnessing aspects of food preparation and presentation to enjoying a 12-course menu rooted in seasonal, locally sourced ingredients and Colorado's rich cultural and natural heritage.
- Colorado wine pairings and inspired wine flights and cocktails
- Curated tasting experiences – for example, breaking open a hand-crafted ice sphere to reveal a historically inspired cocktail, blending storytelling with flavor.
- Michelin-star-level experience in an intimate mountain setting

Chef & Team:

- Chef Ryan Cook: Over 17 years in the restaurant industry
- Former head chef [winteringham fields](#) (at 21!) where he spent three years and played a key role in earning both a Michelin star and full AA accreditation.
- Went on to **open three restaurants in Abu Dhabi** in collaboration with acclaimed two-Michelin-star chef Tom Aikens.
- Returned to the UK to launch a gastropub under the Winteringham Fields brand, followed by international ventures including the opening of two restaurants in Antigua.
- This is the 6th restaurant he's opened
- Mission to be first michelin-star restaurant (he's even saving wall space for the stars!)

Experience Highlights:

- Immersive, story-driven culinary journey
- Seasonal and local sourcing at the forefront
- Focus on creativity, storytelling, and sensory exploration



- Forage Breckenridge summary— Opening October 2025, Forage Breckenridge will bring a Michelin-level, 12-course tasting menu to the mountains, blending Colorado-sourced ingredients with storytelling inspired by local art, history, and nature. Led by acclaimed Chef Ryan Cook, the immersive fine dining experience will pair seasonal dishes with Colorado wines, inventive cocktails, and creative presentations in an intimate setting.

-Breck Distillery Mocktail product- [Mock One](#)

-La Francaise Bistrot: Owner Yvan Heraud will be named Colorado Delegate for the Disciples D'escoffier this year which is the biggest chefs community in the world.

-Soupz On just celebrated its 25th year in business, at the same location. Owner Stacy Hill has worked there since it opened on Feb 3rd 2000, then purchased the business from the original owner and has owned it since 2003.

-NEW [Shifty Lifty](#)-

-NEW [Bar Down Tavern](#) (Grand Lodge on Peak 7

-NEW Breckenridge Coffee House (118 S Ridge St) - coffee 'tap room' for BCR

-NEW [Rotolo's Craft & Crust](#) - opening on 206 N Main -date tbd

- A cozy grab-and-go espresso bar opened in 2024, Baretto 1931 brings European coffee culture to Main Street. Fresh cookies are delivered weekly by Peak Sweets, a side hustle run by a local ski patroller, and pastries come from Alma's Bristlecone Bake Shop—often selling out fast.

Retail:

Escape Room Breckenridge is celebrating our 10 year anniversary this fall. We were the first one to open up in Summit County. www.EscapeRoomBreckenridge.com.

August 6-13: [FOLCLAND](#) is hosting a Trunk Show with our vendor Emerson Fry, including a selection of made in USA denim + artisan made apparel from India. December 5, 2025: FOLCLAND's 5 year anniversary! We will host an appreciation event with special giveaways that day + through the following weekend to celebrate.

- Opened in August 2024, the Haus of Lois vintage store offers a curated selection of timeless pieces and unique finds, located just steps from its sister businesses, Midsommar Hat Co. (opened 2023) and custom jewelry shop DonLo.

Lodging:

Village is doing a major remodel/update, but not sure that will be ready for the winter.



Feel Worlds Away From Home, Steps Away from the Mountains and Main Street - Perfectly positioned between the Peak 9 mountain base area and Main Street is the **NEW Hotel Alpenrock Breckenridge**[™], Curio Collection by Hilton[™] that debuted last spring and will be open for its first full winter season. The 205-room hotel brings modern elegance and alpine charm with three distinct dining experiences, gear valet, concierge and more. Hotel Alpenrock welcomes the whole family, including pets, with amenities such as the “Magical Moose Hotline” for kids. Solo travelers can find connection in community-oriented digs like the **Bivvi Hostel** and **Gravity Haus**. Stray further from the beaten path and take a winter excursion to **Sisters or Francie’s Cabins**, where saunas and woodstoves await you in these modern backcountry huts. Meanwhile, foodies can’t miss a night in the restaurant-with-rooms, **The Carlin**, with its four bespoke suites and two unique dining experiences. Families will love the in-town location, newly renovated bar, and pool-with-a-view at the **Residence Inn**, or the secluded cabins and family-focused amenities at **Tiger Run RV Resort & Cabins**. Head above the town to seek out sweeping mountain views at the **Lodge at Breckenridge**.

Hotel Alpenrock:

Design Awards:

Hotel Alpenrock’s design has drawn attention from some of the most respected names in the design, architecture, and business communities.

- The American Society of Interior Designers (ASID) Colorado Chapter, part of the national professional association for interior designers, recognized Hotel Alpenrock with multiple awards. Edwin, the hotel’s signature restaurant, was honored in the Hospitality under 20,000 square feet category; Hotel Alpenrock earned recognition in the Hospitality 20,000 square feet & over category; the custom reception desks were awarded in the Custom Designed Element category; and the lobby was recognized in the Single Space, Dedicated Function category.
- Engineering News-Record (ENR) Mountain States, a trusted publication covering engineering and construction for more than a century, awarded Hotel Alpenrock its Best of Project Award in the Renovation/Restoration – Best Project category. The accolade celebrates outstanding achievements in quality, innovation, and craftsmanship across the region.
- ColoradoBiz magazine named Hotel Alpenrock a Top Project 2025 Honoree, an annual program spotlighting the most significant construction, design, and development projects across the state.

Sustainability:

- Alpenrock has water refill stations on the 5th floors, in the main lobby and in the fitness room.
- Hotel Alpenrock is eliminating plastic cups and cutlery and offers reusable aluminum water bottles. Two water bottles per room are offered to guests upon arrival. The bottles are free to use during their stay and can also be purchased to take home. Additional bottles are available for purchase in the to-go café.



Activities/extras:

- Hotel Alpenrock is a dog-friendly property. Pet amenities include Shinola pet beds, Yeti bowls and a summer dog washing station outside of the ski valet area.
- Hotel Alpenrock offers daily activities that change seasonally. In the winter these will include s'mores, hot chocolate bar, cocktail classes and a daily "Peak Pour". The Magical Moose Kids' Program will also continue this winter. I've included a description of the Magical Moose Kids' Program below:
 - Embark on a whimsical adventure with Hotel Alpenrock's resident magical moose! Guests can dial the Magical Moose Hotline from their room to enjoy a fun bedtime story about the magical moose's thrilling and glitter-filled adventures around the hotel. Kids and families can follow colorful moose tracks throughout the property, delight in moose-inspired baked treats, and bring creativity to life by coloring their own moose masterpiece at Edwin. At the end of the journey, guests can take home a special magical moose plush toy as a cuddly reminder of their travels.

Breck History:

- In 2026, celebrate [Colorado's 150th birthday and America's 250th birthday](#). Activations and appreciation of Breckenridge's history will be woven throughout the year.
- 2026 will mark the 20th anniversary of [Breckenridge History](#), the nonprofit dedicated to interpreting and preserving the town's history as a mining town, as well as the eras that preceded and followed. NEW, the organization just announced that it was selected to exhibit the Smithsonian's [Americans](#) exhibit from January 17 through March 15, 2026, a coveted opportunity and testament to the work of Breckenridge History.
- When the bicentennial took place in 1976, Breckenridge was a special place to be. The Spirit of (19)76 exhibit, presented by [Breckenridge History](#) in spring 2026, shows moments in time that capture that lively atmosphere. From historical photos to memorabilia, this exhibit will bring you back to a different era.
- In January 2026, Breckenridge History is proud to host the Americans exhibit at the [Welcome Center Museum](#). Based on a major exhibition at the Smithsonian's National Museum of the American Indian in Washington, DC, Americans explores how deeply intertwined American Indians are in the culture of the United States.
- Following the 150th anniversary of the [Edwin Carter Museum](#), Breckenridge History is thrilled to reimagine Carter's story through new exhibits. Improved accessibility and interactive spaces for children will bring the museum to life. Dig into the story of land and wildlife and how different groups have used both through history.

Breck Film:

- 2025 is Breck Film's 45 year anniversary, Sept 18-21 is also the 45th [Breck Film Festival](#)



Events:

- In 2026, the [Breckenridge International Snow Sculpture Championships](#) celebrates 35 years as one of the most popular celebrations of snow art in the world. Renowned for its remarkable snow quality and unmatched hospitality, this event gathers teams of the world's best snow sculptors to create marvelous, massive masterpieces in the snow. **Will know in August whether the Ukraine team makes the cut for ISSC.**

•

Breck Create

Seasonal Events & Markets

- Handmade Holiday Market during Lighting of Breck
- Create Your Own Shotski Workshop for Ullr Fest (Precious Plastics mold)

Exhibitions

Fall Exhibition (October):

Día de los Muertos featuring artist Juan Fuentes

- Photography and multimedia installation with local immigrant communities
- Large-scale mural at Old Masonic Hall (OMH)
- Outdoor installation in Blue River Plaza (colorful paper flags)
- Latin dance night and performances at the Riverwalk Center

Winter Exhibition (more to come?)

Jody Stewart (Artist-in-Residence, Sept–Dec at Tin Shop)

- Ice-inspired sculptures made from recycled plastics
- Integration of Precious Plastics tools and techniques

Artist-in-Residence

Jody Stewart (Sept–Dec)

- Focus on transforming recycled plastics into ice sculptures
- Winter exhibition at OMH
- Open studio hours and workshops using 3D pens and Precious Plastics lab

Artist residency: Thing Thing (Spring 2026 – large-scale public art)

Workshops & Classes



- Core Programming
 - Ceramics
 - Painting
 - Sewing
 - Glass blowing (e.g., icicle ornaments)
 - Metalsmithing
 - Youth & Family
 - Clay sculptures for kids
 - Young Creators Club
 - Toddler play & art classes

New & Specialty Offerings

- Textile & Fiber Arts:
 - Shashiko mending (Japanese embroidery)
 - Modern geometric weaving (beginner wall tapestry)
 - “Mend and Sip” workshop (repairing socks/sweaters + hot cocoa)
- Creative Night Out (formerly Date Night):
 - DIY earrings
 - Paper lanterns
 - Beginner weaving
 - Crafters Circle (textile focus)
- Ullr Fashion & Accessories Workshop: Upcycled/sustainable materials for Viking-style headbands, etc.
- Precious Plastics “Remakers Learning Lab”
 - Custom carabiners, abstract art, ornaments, pumpkins, laser engraving
 - 3D pen workshops with recycled plastics

Wellness Programming (New Offerings):

- Alchemy Flow (yoga/dance/movement blend)
- Ecstatic Dance in Old Masonic Hall exhibition space
- Cacao ceremony + Winter Solstice meditation
- Sound Journey sessions

Ask Breck Theater what the winter production is.

Breckenridge Ski Resort Tip Sheet for 2025/ 2026 season

KEEPIN IT CLEAN AND GREEN

Breck might be all about the fun, but we’ve got a responsible side, too. Enter Commitment to Zero, Vail Resorts’ goal to reach a zero net operating footprint by 2030. In line with this bold company goal, at Breck we work together with our communities, our employees, and our guests to reduce our environmental impact, be good stewards



of our public lands, and preserve our pristine peaks for future generations to come.

- Did you know it's easy to go car-free when visiting Breck? With shuttle services, a robust free local bus system, the BreckConnect Gondola, ski-to-town trails and a walkable downtown, it is easy to leave the car at home.
- On the mountain, we're replacing single-use plastic products with aluminum and durable reusable tumblers, plateware and silverware. In addition, we take the waste sorting out of your hands – literally. Our mountain dining team is dedicated to sorting every tray and piece of trash to ensure trash, recycling, and compost are sorted correctly and efficiently to reduce waste to landfill.
- Breck was recently designated as an official Dark Sky Community, joining a global network committed to reducing light pollution and protecting the brilliance of our night skies. That means when the sun sets behind the Ten Mile Range, you can look up and experience a starlit sky as pure and awe-inspiring as our peaks themselves.
- That's just the tip of the mountain peak though, and you can learn more about our [Commitment to Zero and Progress here](#). Caring is cool, and we care about keeping it clean and green.

MAKE YOUR TRIP TO BRECK, EPIC

Access is Easier than Ever on the Epic Pass

Unlock your access to Breck and beyond with the [Epic Pass](#), offering the hands-down best value on skiing and riding and a variety of options for the 2025/26 winter season. Plus, this year Epic Pass Holders can take advantage of [Epic Friends](#), a new pass holder perk that **cuts lift ticket prices in half** for friends of Epic Pass Holders!

NEW ENHANCEMENTS TO SKI AND RIDE SCHOOL

Starting this December, Vail Mountain, Beaver Creek Resort, Keystone Resort and Breckenridge Ski Resort will be launching a new technology in the My Epic app that takes Ski and Ride School to the next level. With innovative new features, parents and students can easily check in for lessons, receive real-time updates and photos, track progress, and celebrate milestones and skills with digital badges, all from the convenience of their phone.



Signature Events Shine Throughout the Season - Celebrate winter like a local, reveling in the snowfall and all the joys that cold weather brings.

Activities:

- In 2026, the [Breckenridge Outdoor Education Center](#) (BOEC) marks its 50th anniversary of service to people with disabilities. Founded by Gene Dayton, who also built and runs the Breckenridge Nordic Center, the BOEC provides adaptive, year-round recreation for people with disabilities, from vision and hearing impairments to physical and mental disabilities.
- Summit Huts Association is expanding access to its beloved backcountry cabins by shifting from a lottery system to an internally managed, first-come, first-served booking process—welcoming both new and returning guests to Francie’s Hut and Sisters Hut in Breckenridge. The winter season calendar opens September 1 (summer opens May 1), making it easier than ever for more people to enjoy these iconic alpine escapes.
- Colorado Mountain College Breckenridge invites food lovers to “travel the world with their palates” through its expanded recreational culinary program, offering dozens of weekly classes—from Bangkok on Foot to Magical Spice of India to Bavarian Cuisine—with rolling registration available year-round.
- Rocky Mountain Guides

Welcome to Winter

Combine our initiatives around welcoming with Breckenridge’s robust guided activity offerings + outdoor recreation classes to welcome people to winter / embrace enjoying winter. Activity offerings range from mild activities like beginner outdoor like snowshoe tours/class to more wild activities like ice climbing and Backcountry classes

- A season-long package for those new to snow or ready to try something different.
- Opportunity for lodging package
- Great for families, first timers, solo travelers and more extra
- Includes stewardship tips, safety basics, and après perks.

Unparalleled Access to Alpine Adventures - Beyond Main Street are **thousands of acres of forest lands, valleys and peaks** where outdoor recreationists can find quiet solitude or roaring mountain air to awaken their senses. **Nordic skiing**, the original silent snow sport, is offered at the [Gold Run](#) or the [Breckenridge Nordic Centers](#). Alpine **mountaineering**, winter **peak ascents**, ski-touring and special **women-specific adventures**, are all offered by [Colorado Adventure Guides](#), which provides an educational, safe, and exciting entry into the world of backcountry winter sports. Visitors can also experience [Good Times Adventures dog sledding](#), [Golden Horseshoe sleigh rides](#) or [Breckenridge Outfitters winter fly fishing](#). Ridden will once



again offer **Fat Bike Tours** along the snowy Blue River Recreation Path to the local Distillery and Brewery.

B Like Breckenridge Tip - Go with a guide. Alpine environments are drastically different in the winter than in the summer, and it is recommended that visitors use local guide services to get out and back safely, whether snow-shoeing, ski-touring or winter hiking in the backcountry.

Sustainability Strides - Breckenridge remains committed to [sustainability](#) for its residents and guests through the [B Like Breckenridge](#)™ stewardship movement, helping to drive education and understanding of our impact on the environment around us.

- **NEW**, the Town of Breckenridge, State of Colorado, and **Mountain Towns 2030** will host the [2025 Climate Solutions Summit](#) in Breckenridge, October 7-8, 2025. The two-day Summit will drive forward emissions-reducing solutions for mountain communities.
- As a destination, Breckenridge leads the way in its investments in sustainability—from its growing fleet of **e-buses** and its summertime **e-bike program**, to the **NEW e-delivery program** that has kept more than 465 delivery trucks from idling downtown since its inception and town-wide bans on single-use plastic bottles, bags, and to-go serviceware.
- **NEW** The Town of Breckenridge Open Space & Trails team is seeking a **Leave No Trace Gold Standard designation** in the fall of 2025.
- **NEW** The town of Breckenridge is working toward an **International Dark Sky certification** in 2026. Visitors can learn about astronomy during **NEW exclusive stargazing tours** at the [Lodge at Breckenridge](#) in partnership with [Astro Tours](#). With its secluded location on Bald Mountain, the Lodge has a deck that offers sweeping views of Breckenridge during the day and stunning starry skies at night.
- At Breck Create, their participation in the [Precious Plastic initiative](#) takes the form of a “Mix Workspace,” where community members and visitors to Breckenridge can **transform plastic waste into art**. In this workspace on the Arts District Campus, our team collects clean, label-free #2, #5, and #6 plastics from local businesses and community members. The plastic is then shredded and sorted for use in classes and workshops, where patrons can learn how to create new objects from plastic waste using Precious Plastic equipment.

Looking Ahead:

- In 2026, [Breckenridge Oktoberfest](#) celebrates its 30th anniversary. Drawing tens of thousands of visitors over three days, the event is known as the perfect way to *Prost* to the end of summer and beginning of fall.
- Dark Sky Certification should be final before next winter.



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- We will produce Global Fire (gourmet food over open fire by top chefs) in summer of 2026, but too early for specific details.



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Breckenridge, Colorado Offers Unparalleled Access to Adventures On and Off the Slopes
News and Story Ideas for Winter 2024/25

BRECKENRIDGE, Colo. — October 15, 2024 – Breckenridge is Colorado's iconic winter destination where crisp mountain air and snow-capped peaks inspire adventure at every turn. Within just a couple of miles of historic Main Street, visitors can quickly access quiet alpine landscapes on cross-country skis, a vast winter wonderland via dog sled or horse-drawn sleigh and high alpine peaks and terrain for backcountry winter sports. Spirited festivities come to life each winter with hundreds of racing Santas, a record-breaking Shotski®, and awe-inspiring snow sculptures. This season also welcomes a collection of elevated dining experiences that promise to end any day of exploration with satisfying tastes, and sweet dreams are sure to be had with the highly anticipated debut of the Hotel Alpenrock.

Signature Events Shine Throughout the Season - Celebrate winter like a local, reveling in the snowfall and all the joys that cold weather brings.

- **The Lighting of Breckenridge and Race of the Santas (December 7, 2024):** - Hundreds of runners racing down Main Street dressed in Santa suits is not a sight to be missed. Festivities abound throughout town including the Handmade Holiday Market in the Breck Create Arts District, a performance of the Nutcracker: Land of the Sweets by the Alpine Dance Academy and a meet-and-greet with Santa Claus.
- **Ullr Fest (December 12-14, 2024):** For a bountiful year of snowfall, Ullr, the Norse god of Snow must be praised! Breckenridge will attempt to reclaim the title of World's Longest Shotski® as the kickoff to an evening of revelry, including the Ullr Parade, the crowning of the Ullr King and Queen, and the Ullr Bonfire with the Red Bull monster truck blasting rowdy music for snow-dancing. The **NEW Ullr Eve History Tour** walks guests through the 62-year history of the Kingdom of Breckenridge's most unique event.
- **International Snow Sculpture Championships (January 2-29, 2024):** Frozen wonders appear in Breckenridge like magic each January, as twelve teams from around the world create works of art from the snow. Across 94 hours of sculpting, these artists will work day and night to delight spectators with massive ephemeral sculptures and seek first prize in this international competition.
- **Music, Performances, and Visual Arts All Winter:** Celebrate Valentine's Day at the **Riverwalk Center** where **four-time Grammy winner Lyle Lovett** will perform. In March, the beloved Ukrainian tradition of Pysanky Easter egg decorating will once again be offered in the Arts District. Throughout the season, tap into theatrical performances at the **Breckenridge Backstage Theatre**, and enjoy arts classes with **Breck Create**. **NEW** this winter, the **Precious Plastics** program will offer workshops to create large-format



projects such as benches and side tables using colorful, sturdy, upcycled plastic beams.

B Like Breckenridge Tip - Keep warm on your winter wonderland walks with a reusable mug. All local coffee shops will happily fill your personal mug with a warm drink to enjoy while viewing the snow sculptures or watching the Ullr parade. Add a reusable mug to your travel essentials list, as single-use coffee cups are the #1 waste item during winter events.

Feel Worlds Away. Stay Steps Away from Main Street - If an upscale mountainside stay piques your curiosity, the **NEW Hotel Alpenrock Breckenridge™**, Curio Collection by Hilton™ is set to debut this winter. The 205-room hotel brings modern elegance and alpine charm beside the base of Peak 9, steps from the slopes and historic downtown, with two distinct dining experiences, gear valet, concierge and more. For foodies, don't miss the "restaurant-with-rooms," **the Carlin**, located in the heart of downtown. Adventure with friends new and old at **Gravity Haus**, a community-oriented hotel that recently joined the **Top 10 Condé Nast Traveler's Best Hotels in the World: 2024 Readers' Choice Awards**, and whose membership program offers group experiences like hut trips, dining excursions and sunrise skinning. Stray further from the beaten path and take a winter excursion to **Sisters or Francie's Cabins**, where saunas and woodstoves await you in these modern backcountry huts. Tucked away in wooded retreats are cozy, independently owned options like the **Breckenridge Boutique Hotel**, the **Bivvi Hostel** and the **Tiger Run RV Resort & Cabins**—all with the amenities winter travelers love like hot tubs and fireplaces. Head above the town to seek out sweeping mountain views at the **Lodge at Breckenridge**.

B Like Breckenridge Tip - Recommended, reserved, and ready. Whether the concierge or the bartender, frontline employees in Breckenridge are some of the best sources of recommendations around town. So, find out the insider tips and make your reservations in advance for a seamless night on the town.

Flavorful Experiences Reach New Heights - Breckenridge's dining scene is elevated above the rest, not just because of the high altitudes in this mountain town. With a **2024 James Beard Award for Best Chef in the Mountain Region**, chef Matt Vawter continues to lead the way with exceptional cuisine at **Rootstalk** and **Radicato**. With its **NEW Chef's Counter** seven-course tasting experience, Rootstalk offers an intimate and personal dinner worth traveling for. The **NEW Hotel Alpenrock** will offer two distinct dining experiences: **Edwin**, an innovative restaurant and bar serving reimagined alpine cuisine, as well as **Canary, a clandestine speakeasy** poised to become a premier after-dark destination. For perfectly paired dining, don't miss special dinners at **the Carlin** and its **Tavern Underground**, which invites local craft libations and guest chefs for unique dining experiences. The **NEW Prospector Gastropub** has quickly become known for its cozy atmosphere and extensive cocktail list. Meanwhile, **Beaver Run Resort** has welcomed Reginald Nebab as its **NEW Executive Chef**, bringing diverse culinary expertise to this slopeside resort including the Coppertop Bar, Spencer's Steaks and



Spirits, and Peak 9 Pizza. **Carboy Winery**'s tasting room in the Gold Pan Saloon is debuting its **NEW sparkling CO.SECCO wine** and introducing a **NEW cider** brewed in the historic hidden halls of the town's oldest saloon. **Danielle's Delights** is the **NEW** go-to spot for savory waffles, pancake puffs and beloved baked goods. **NEW Three Daughters Pizza** offers classic New York-style pizza slices to-go, perfect for a casual bite after a day of winter activities. To take a taste of Breckenridge home, visit the **NEW Christopher Elbow Chocolates**, where artisanal treats meet local inspiration. Fly fishing brought this renowned chocolatier to Breckenridge, and now visitors can enjoy his beautifully designed Fly Fishing Salted Caramel Collection or the Breckenridge Distillery Whiskey Collection of small-batch caramels handcrafted to express the unique characteristics of four locally distilled whiskeys.

B Like Breckenridge Tip - Seasonal flavors are the most sustainable. In Breckenridge, our restaurateurs know that the best dishes highlight Colorado-grown, in-season ingredients, which have the best flavor and the least environmental impact.

Unparalleled Access to Alpine Adventures - Beyond Main Street are **thousands of acres of forest lands, valleys and peaks** where outdoor recreationists can find quiet solitude or roaring mountain air to awaken their senses. **Nordic skiing**, the original silent snow sport, is offered at the Gold Run or the Breckenridge Nordic Centers. Alpine **mountaineering**, winter **peak ascents**, ski-touring and special **women-specific adventures**, are all offered by Colorado Adventure Guides, which provides an educational, safe, and exciting entry into the world of backcountry winter sports. Visitors can also experience Good Times Adventures dog sledding, Golden Horseshoe sleigh rides or Breckenridge Outfitters winter fly fishing. Ridden will once again offer **Fat Bike Tours** along the snowy Blue River Recreation Path to the local Distillery and Brewery.

B Like Breckenridge Tip - Go with a guide. Alpine environments are drastically different in the winter than in the summer, and it is recommended that visitors use local guide services to get out and back safely, whether snow-shoeing, ski-touring or winter hiking in the backcountry.

Sustainability On and Off the Slopes - This winter, ski free of single-use plastics at Breckenridge Ski Resort. Following the Town of Breckenridge's ban on single-use plastic water bottles in July, the ski area took the initiative to **eliminate the majority of single-use plastic on-mountain**. Drinks are available in aluminum cans or refillable cups and mugs, while food is offered with traditional plates and silverware. The resort's mountain dining team is onsite to sort through waste, recyclables and compost for every diner. **NEW** to the town's sustainability efforts is the **E-Delivery Program**, piloting this winter. This initiative reduces large vehicle miles and idling time by routing delivery trucks to a single hub, where goods are transferred to electric vehicles for final deliveries to local businesses. The program aims to cut congestion and emissions and improve air quality while ensuring seamless deliveries for Breckenridge's shops and restaurants. Additionally, the Town of Breckenridge just received a grant to implement



seven NEW electric buses on its routes over the next four years, which will bring its fleet up to 75% electric. To easily navigate the town and its trails without a car, the **NEW B Like Breckenridge App** is like a Welcome Center in your pocket, offering tips for exploring responsibly and finding exactly what every traveler needs.

B Like Breckenridge Tip - Boots. Buses. Bikes. BreckConnect. Get to and from the trails, on and off the slopes, and around downtown without a car using Breckenridge's robust bus system, free gondola, fat bikes or the snowboots on your feet.

Shop Sustainable, Shop Local - Breckenridge's Main Street continues to be a hub for unique, locally-owned businesses focused on sustainability and craftsmanship. For those with an eye for sustainable fashion, the **NEW House of Lois vintage boutique** offers high-end vintage clothing and fine jewelry, celebrating the elegance of the past. Run by local entrepreneur Nicole Shepherd, this shop and other vintage boutiques like **Vintage Sweet & Chic** and **Mary B Go Round** bring timeless styles to Breckenridge while promoting eco-friendly fashion choices. **NEW** on Main Street is **Wilder Collective**, a globally conscious boutique sourcing from small businesses and makers around the world. These choices as well as upscale and ethical clothiers like **Folcland** and **Mountain Goat Clothing Co** are redefining mountain style.

B Like Breckenridge Tip - Shop local. Whether it's a quirky vintage ski onesie or an upcycled outfit, sustainable fashion in Breckenridge keeps garments out of the landfill.

Thrive on Five Peaks - Skiers and riders can't resist the big mountain views, high alpine terrain and North America's highest chairlift at Breckenridge Ski Resort. With **three NEW lift upgrades in the past three years**, the mountain resort is keeping its visitors moving across all five peaks smoothly and quickly. Pair adventurous days with effortlessly cool après by skiing right off the mountain into town or riding the free BreckConnect gondola. Get the latest and greatest gear slopeside at the base of Peaks 7, 8 and 9 this year with the **NEW My Epic Gear program**, exclusively offered at Breckenridge and select ski resorts on the Epic Pass. With on-snow valet service and more than 60 of the newest and most popular ski and snowboard models, members can access personalized expert recommendations to be ready for powder days, perfect groomers and everything in between.

B Like Breckenridge Tip - High altitude hydration. Skiing and riding at nearly 13,000 ft of elevation requires extra hydration. Be sure to bring a reusable water bottle or packable water bladder to keep on hand all day. Since the Town's ban on single-use plastic water bottles, it's imperative that skiers and riders BYOB (bring your own bottle or bladder!) on the mountain.

Join us at GoBreck.com for local insight and travel inspiration. Stay connected all year long at @GoBreck on [Facebook](#), [YouTube](#), and [Instagram](#).



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About Breckenridge

In the 1800s, gold was discovered in what was soon to be Breckenridge, Colorado, and prospectors flocked to the mining town to find their fortunes. Today, travelers continue to be drawn to Breckenridge's historic yet timeless spirit, laid-back charm, and authentic character. Surrounded by inspiring mountain peaks that seem to stir a sense of adventure for all residents and guests, the town of Breckenridge is a year-round destination for outdoor enthusiasts of all ages and abilities. Breckenridge's rich colorful heritage and convenient, world-class amenities unite with more than 200 shops and restaurants mingling among Colorado's largest historic district. As one of the nation's premier year-round destinations, Breckenridge visitors feel welcome and, when here, feel local.

Media Contact: Carly Holbrook, Carly@HandlebarPR.com, 720-289-9366



2025 draft

BRECKENRIDGE, Colo. — October xx, 2025 – Winter in Breckenridge is an open invitation to explore snow-covered mountains, historic streets, and warm, welcoming spaces. With five peaks, an award-winning dining scene, a deep commitment to sustainability, and a community that celebrates both its history and outdoor recreation, Breckenridge offers adventures for every style of traveler. This season brings several milestone anniversaries, culinary debuts, new ways to connect with nature after dark, and guided winter experiences for every ability level.

Signature Events Shine - When the first snow falls in Breckenridge, it's impossible not to smile—it's nature's way of saying, let's play. From racing Santas to sculpting snow into art, Breckenridge spends the season channeling that childlike thrill into celebrations that make winter unforgettable.

- [The Lighting of Breckenridge and Race of the Santas](#) (December 6, 2025): - Hundreds of santas racing down Main Street is a spirited way to kick off the holiday season. Festivities abound throughout town including the Holiday Dog Parade, Handmade Holiday Market in the Breck Create Arts District, **a performance of the Nutcracker: Land of the Sweets by the Alpine Dance Academy** and a meet-and-greet with Santa Claus.
- [The 63rd Annual Ullr Fest](#) (December 18-20, 2025): Grab your Viking helmet, fur coats, and brightest onesie for Breckenridge's ultimate winter party. Paying homage to the early days of Breckenridge Ski Resort, Ullr Fest kicks off ski season with a world-record Shotski® attempt, a lively parade, the crowning of the Ullr King and Queen, and a roaring bonfire with music built for snow-dancing.
- [International Snow Sculpture Championships](#) (January 24 - February 3, 2026): The 35th anniversary of this world-renowned competition features teams from around the globe carving 25-ton blocks of snow into temporary works of art. Over 94 hours of carving—armed with only hand tools—artists work day and night to create sculptures that wow spectators before melting back into the winter landscape.

B Like Breckenridge Tip:

Culinary Adventures Worth the Climb - At 9,600 feet, Breckenridge's dining scene matches the altitude with bold flavors, inventive concepts, and experiences worth traveling for. Opening in October 2025, **Forage Breckenridge** will offer a Michelin-level, 12-course tasting journey from acclaimed Chef Ryan Cook, blending Colorado-sourced ingredients with storytelling inspired by local art, history, and nature. The award-winning **Breckenridge Distillery** adds to its inventive lineup with the debut of *Mock One*, a signature zero-proof cocktail, while **La Française Bistrot** celebrates Chef Yvan Heraud's appointment as Colorado Delegate for the prestigious Disciples D'Escoffier. Longtime local favorite **Soupz On** marks 25 years of serving comforting classics. New flavors arrive this winter with **Shifty Lifty** - a new bar and restaurant just steps from the gondola, **Bar Down Tavern** at Grand Lodge on Peak 7, and **Rotolo's Craft & Crust**



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coming soon to Main Street. James Beard Award-winning chef Matt Vawter continues to elevate Breckenridge's culinary scene with standout seasonal menus at **Rootstalk** and **Radicato**, while The Carlin's **Tavern Underground** tempts diners with inventive, chef-driven dinners.

B Like Breckenridge Tip -